

## **ABSTRACT**

A central positioning device for a labeling machine of heat shrinkable film includes an upper section and a lower section connected to each other with a fastener; a positioning member provided at an upper end of the lower section; the upper section revolving to 5 adjust for an angle and secured by the positioning member; the film passing through the upper section being pushed downward to change its orientation; a logo on the film falling on a square bottle exactly as required; and folding marks of the film merely falling on the corners of the bottle without displacement to ensure the precise location of the subsequent film to wrap around the bottle.